

FRESHLYGROUND



BAND HISTORY – HIGHLIGHTS

2002

Freshlyground founded.

2003

First album "Jika Jika" released. Concerts in South Africa and Zimbabwe (Harare International Festival of the Arts and Robben Island African Festival).

2004

Numerous concerts including North Sea Jazz Festival, Villa Celimontana Festival Roma and performance with Oliver Mtukudzi in Harare. Performed for Thabo Mbeki at the opening ceremony for parliament. Released the second album "Nomvula" (via Sony/BMG).

2005

Opening concert for the EXPO 2005 in Japan as well as concerts in Europe and Africa. Various TV appearances across South Africa. The video of their hit single "Doo Be Doo" is released and by December 2005 more than 100 000 copies of their album "Nomvula" are sold in South Africa- achieving double platinum status.

2006

Appearance at Midem followed by opening shows for **Robbie Williams** in Durban, Pretoria and Cape Town in front of more than 150 000 people. Following this, another 100 000 copies of "Nomvula" are sold and the album reaches 4 times platinum status! Support the Oscar-award winning movie "Tsotsi" at the Cannes Film Festival. Release "Nomvula" in London (via Red Ink/Sony BMG).

The South African Football Association choose Freshlyground as **their cultural ambassadors for the FIFA World Cup in South Africa 2010**. During the FIFA World Cup 2006 they perform with Johnny Clegg and other acts in Cologne at "Africa is Calling". An extended tour in the UK follows. The album "Nomvula" is released all over Europe. Additional travels to Europe accompany the release - highlights are the

performances as opening act for B.B. King in Paris and at the Shepherds Bush Empire in London. "Doo Be Doo" enters the **TOP 40-Charts in Italy**. In November Justin Timberlake hands over the "**European Music Award / MTV**" for "**Best African Act 2006**" to Freshlyground.

2007

Perform at the Africa Festival Wuerzburg. The album "Nomvula" reaches **five times platinum** status... "**Doo Be Doo**" is the **most played single in South Africa**. Shortly after releasing their third album "Ma Chéri", it reaches platinum status. FG awarded "**Best Band**" by South African public vote (Metro FM Awards).

2008

Freshlyground embark on a world tour in May 2008, which is a major success: huge crowds celebrated the band wherever they performed - all promoters (without exception) who booked the band in 2008 have invited them again for 2009 or 2010. Freshlyground were nominated in seven categories for the South African Music Awards - winning four categories & winning **Album of the Year and Best Band 2008**.

FRESHLYGROUND EXCLUSIVE BOOKING:



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